Hi-Tech Business Blooming At BCC Incubator

A small, minority-owned business at Burlington County College’s (BCC) business incubator was named one of the fastest growing companies in Southern New Jersey this month.

MetaSense, Inc., an information technology services company, was named to the “South Jersey 25,” a list of the fastest-growing, privately held companies in the region. The rankings, announced by the Philadelphia Business Journal, are based on evaluations conducted by Rowan University’s Rohrer College of Business.

“We are very pleased to be among this group,” said MetaSense CEO Dr. Jatin Mehta. “It is a tribute to our customers, employees, and BCC which has provided considerable help in meeting many challenges for growth in these tough times.”

MetaSense’s primary business is IT staffing. With a 10-person workforce in FY09, the company also provides cost-effective, customized software solutions, web design, search engine optimization and marketing, social media marketing, and related services. Established in 1999, its clients range from small, “mom & pop” businesses to major corporations in telecommunications, manufacturing, pharmaceuticals, retail, finance and other industries.

“With an array of support services, BCC’s High Tech and Life Science Incubators are tailor made to help new businesses grow in challenging economic times, and help fuel the local economy,” said College President Dr. Robert C. Messina, Jr.

The incubators, located at BCC’s Mount Laurel campus on Route 38, offer promising start-up companies access to extensive resources, including business planning and marketing assistance, legal and financial resources, and licensing and patenting information. BCC’s incubators host more than 38 companies in space totalling 32,000 square feet. MetaSense has been part of the incubator for the past two years.

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“It gives us great pride to see small businesses reach their goals and achieve success through BCC’s incubation program,” said Paula R. Fett, BCC director of Small Business Development. “To be a part of this wonderful achievement, says it all.”

To be considered for the “South Jersey 25” list, companies must be headquartered in either Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Ocean or Salem counties, be an independent, privately held corporation, proprietorship or partnership, have a three-year sales history with an increase in fiscal year 2009, and have sales at or above $75,000 in fiscal year 2007.

Specific ranking for the 25 firms will be announced June 10 in Cinnaminson at the South Jersey 25 Awards luncheon sponsored in part by PNC Bank and the Archer & Greiner law firm. They also will be profiled in the business journal.

For more information about BCC’s business incubators, contact Fett at (856) 222-9311, extension 2801 or email pfett@bcc.edu. For more information on MetaSense, go to www.metasenseusa.com or call 856-873-9950, ext. 110.

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