RUTGERS FOOD INNOVATION CENTER DIRECTOR TESTIFIES AT CONGRESSIONAL HEARING ON BUSINESS INCUBATION AND JOB CREATION

On March 17, 2010 the United States House of Representatives Committee on Small Business held a hearing on “Business Incubators and Their Role in Job Creation”. The committee, led by Chairwoman Nydia M. Velázquez, sought to examine business incubators and how they foster entrepreneurship and help to create jobs across the United States. Witnesses invited to testify included representatives from the National Business Incubation Association in Athens, OH; the Rutgers Food Innovation Center in Bridgeton, NJ...

Lou Cooperhouse, Director of the Rutgers Food Innovation Center, a nationally-recognized business incubator and recipient of the Incubator of the Year award by the NBIA, pointed out that “The heart of a true business incubation program is the ongoing, personalized, and comprehensive services that are provided to clients...