mVisum Named Finalist for NJTC’s Early-Stage Company of the Year

CAMDEN, NJ—The New Jersey Technology Council (NJTC) has named mVisum as a finalist for their Early-Stage Company of the Year Award. This acknowledgement is part of NJTC’s Best of the Year Awards celebrating the technology sectors of New Jersey. mVisum is scheduled to be recognized at the NJTC Award Gala on Nov. 17 at The Addison Park in Aberdeen, New Jersey.

mVisum develops a communications tool that allows medical professionals to securely receive, review, and respond to patient data recorded at the point of care. The company is based out of the Rutgers–Camden Technology Campus, which provides subsidized rent, professional mentoring, business services and management assistance to emerging early-stage companies and their employees, along with access to venture capital and other supportive services. The Rutgers–Camden Business Incubator is one of a network of twelve business incubators in New Jersey that collaborate through the New Jersey Business Incubation Network.

“This is a wonderful acknowledgement for mVisum to receive as an early-stage company,” says Suzanne Zammit, manager of the Rutgers–Camden Business Incubator and president of the New Jersey Business Incubation Network. “The award brings attention to mVisum’s success, the economic development of Camden, and the mission of the Rutgers–Camden Business Incubator and New Jersey Business Incubation Network.”

The NJTC Awards Gala, an annual event recognizing the "Best in Technology" companies as well as government, educational and technology support leaders, has been called the "Academy Awards" for New Jersey’s technology community. The gala honors companies and individuals in many categories including: public, private, life sciences, green, communications and IT/software. For a complete list of 2011 Gala Award honorees, visit www.njtc.org.
The NJTC Gala Awards is held annually to publicly recognize and celebrate some of New Jersey's most successful companies. The event is hosted by the NJTC with support from several key sponsors.

About mVisum:

mVisum develops a communications tool that allows medical professionals to securely receive, review, and respond to patient data recorded at the point of care. The information is transmitted via secure HIPAA-compliant internet servers to the required physicians’ handheld smartphone. mVisum makes it possible for physicians to remotely review various clinical data such as EKGs, laboratory results, and medical images from a smartphone, like a Blackberry or iPhone, and quickly communicate with medical personnel who are working on a patient in the hospital. mVisum was incorporated in 2007 and became part of the Rutgers–Camden Technology Campus in March 2009. For more information, visit [http://www.mvisum.com](http://www.mvisum.com).

About the Rutgers–Camden Business Technology Center

Rutgers Camden Technology Campus Inc. is a not-for-profit, 501(c)3 New Jersey Corporation organized by Rutgers–Camden to further economic development and high tech job creation in the City of Camden. The Rutgers Camden Business Incubator is primarily a science, technology and health care incubator/accelerator established to support early-stage companies in Camden and the Greater Camden region as they create economic wealth through (1) commercialization of science and technology, (2) development of new business ideas, (3) attraction of capital investment and (4) creation of new jobs. The Incubator supports its early-stage client companies by providing an array of strategic business development services, operational guidance and infrastructure support.

About the New Jersey Business Incubation Network

The New Jersey Business Incubation Network (NJBIN) is a collaborative statewide community of business experts and resource facilities dedicated to enhancing the commercial success of
early-stage and expansion-stage entrepreneurial companies, growing higher paying jobs and supporting the economic growth strategy for the state. Early-stage and expansion-stage companies receive critical support services and flexible space in a professional business environment.

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