Incubator Company to be Featured on Fox News

Lyndhurst, NJ--As part of a Veterans Day rememberance, Recircle Brands, a client company at the Meadowlands Regional Accelerator at Bergen Community College, will be featured on Fox News National, Fox & Friends in the Morning, National Edition, 9:00 a.m. to 9:30 p.m. on Sunday, November 11.

Recircle Brands is a veteran-owned and operated entrepreneurial company that supports U.S. troops and manufactures a green product. They employ veterans and people with disabilities in occupational centers throughout New Jersey.

Recircle Brands manufactures Bags Up™, a patented “green “ trash bag dispensing system which simplifies and reduces the time it the takes to change trash bags in a waste receptacle. The plastic bags are biodegradable and the dispensing system is constructed of recyclable cardboard.

Markets are large and competitive but Recircle Brands is initially targeting Veteran’s Administration Hospitals that are mandated to go green as well as hotels and restaurants.

Significant Accomplishments to Date:

- Now supply 7 VA Hospitals throughout New Jersey, New York, Long Island & the Hudson Valley
- Signed on USFOODS as a distributor.
- Invited to meet with Lieutenant Gov. in a small business forum
- Endorsed by the Green Energy Council, Washington, D.C.
- Won the “Top 5 Green Products Award” in the 2010 MSNBC New business Category and sold 1000 units/min. on QVC